

FINDING THE PERFECT FIT FOR YOUR HEARING LOSS AND YOUR BUDGET

New Hearing Devices Combine Advanced Technology and Amazing Value

When making choices about any important addition to your life, you need to first consider what best meets your needs and then, what your budget will allow. This is the case whether you are choosing a new flat screen television, eyeglasses, a digital camera or a hearing device. For people with hearing loss, the choice just became easier with the introduction of a new selection of attractively priced hearing devices called Vigo from leading hearing instrument manufacturer Oticon.

“Advanced technology hearing devices that provide superior speech understanding and sound quality are the most sought-after option by people looking for optimal hearing solutions,” explains Michael Gray of Hearing Aid Specialists NT in Fannie Bay. “For some people, the solutions with the most desirable features were often out of their price range. Now we can offer hearing solutions with more of the advanced benefits they expect at an attractive price point.”

Michael points to new Oticon Vigo Pro and Vigo hearing devices that offer a combination of high-end features, sound quality and discreet style choices previously found only in the premium price range.

“Even a few months ago, I would not have been able to offer my price-minded clients the features and benefits these new hearing devices deliver at a very affordable price,” says Michael. “It demonstrates the willingness of manufacturers to constantly look for new and innovative ways to design products that meet the individual demands of our clients – in this case a more affordable solution with the benefits traditionally only premium technology can provide.”

Vigo Pro’s “engine” is a tiny yet powerful processor that uses the latest hearing technology to ensure that its premium features work intelligently together. The result: an easy listening experience with instant, seamless and effortless speech understanding.

The new hearing solutions also feature a highly advanced noise management system including voice-detection technology called “VoiceFinder™”. By zeroing in on speech with great accuracy, even in the most challenging listening situations such as noisy restaurants or social gatherings, VoiceFinder automatically reduces unwanted and distracting background noise without reducing the volume of speech.

“Vigo Pro actually ‘remembers’ a person’s volume preferences in different sound environments and automatically adjusts to specific situations, making it easy to use and ensures comfort,” Michael explains.

Vigo Pro and Vigo are available in a full range of discreet styles and attractive colours. For more information about hearing health and the new mid-priced hearing solutions, contact Michael Gray at Hearing Aid Specialists NT at (08) 8981 1900 or visit www.hearingaidsnt.com.au